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26 October 1954

MEMORANDUM FOR: Assistant to the DD/I (Administration)

SUBJECT: Response to your Budget Questions

1. The USIA Survey called for increased intelligence support of USIA by CIA, participation by USIA in certain IAC intelligence programs and the provision by USIA of certain intelligence to CIA. None of these activities called for the establishment of new positions in CIA, rather they are absorbed by existing personnel. It may be that these activities will eventually require the addition of a new position possibly in OCD/LD, OO or FI. On the other hand, these activities may serve only to replace other discontinued or reduced activity.

2. The USIA Survey indicated that there would be a reexamination [redacted] and a subsequent letter to the Department of State established 15 February 1955 as a target date for the completion of such reexamination. This reexamination is now in progress within the Agency and it is expected when that is concluded discussions with the State Department and the Bureau of the Budget will be undertaken.

3. In calling for increased intelligence production, principally under the NIS program by State, the USIA Survey recommended increased production on international communism. The Director has asked the SA/PC/DCI to negotiate with State as to the proper location (State or CIA) of the responsibility for the production of intelligence on international communism. Should the responsibility continue to be located in State, no new positions will be called for in CIA, [redacted] Should all or part of the responsibility be placed in CIA, new positions will be required to augment the present production by the International Communism Branch of staff C. The exact location in CIA for such

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production in the event all or part of the responsibility is placed in CIA has not been decided.

4. The USIA Survey referred to a separate examination of the relationship of foreign propaganda analysis to ~~their~~ intelligence support. Police measures in the Soviet Orbit and their restrictions upon the flow of information useful for intelligence has accentuated the importance of analysis of propaganda (in whatever form) as a means of deducing Soviet intentions. There are some who feel that techniques of content analysis are available, over and above what is currently in process, for the analysis of propaganda. Identification of these techniques and the determination of where, if they exist, they functionally belong, is the subject of current investigation. At the moment there is no conclusion to this study.


Office of the Director
Planning and Coordination Staff

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